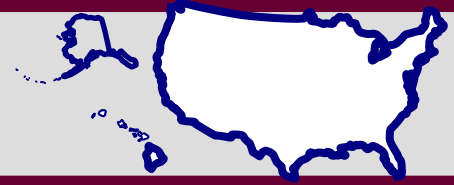


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National Center for Rural Health Works



Rural Health Works Training

Wednesday, July 7, 2010

**Hosted by Nevada Office of Rural Health &
University of Nevada, Department of Applied Economics**

The National Center for Rural Health Works presents two regional workshops during each year based on demand and location. This workshop will be held in Reno, Nevada, on Wednesday, July 7, 2010, to be hosted by the Nevada Office of Rural Health and the University of Nevada, Department of Applied Economics. The workshop will be held at the Siena Hotel Spa Casino, Reno's only boutique hotel casino, located in downtown Reno at One South Lake Street. The second regional workshop this year will be held on Wednesday, May 5, 2010, in Nashville, Tennessee.

The National Center invites any interested party to register and attend the regional workshops. These are the ONLY planned regional training workshops for 2010. Workshops can be requested to be presented on-site in a particular state; however, the state will incur some costs for the workshop. The National Center also has a website with additional information:

www.ruralhealthworks.org

In 2011, two additional regional workshops are planned, again based on demand and location. Anyone interested in hosting a workshop in 2011 should either call or email Dr. Doeksen or Ms. St. Clair. A host state provides a meeting room and has the workshop available locally to their participants with only a small registration fee per participant. Please feel free to share this information with anyone you think might be interested in hosting or attending a workshop.

Workshop Details

The National Center presents "Train the Trainer" workshops to train in (1) Economic impact analysis, (2) Community health engagement (planning) process, and (3) Budget studies for new or expanded health care services. The training is designed for professionals from agencies that plan to be involved in providing assistance to communities in any of these three areas. Enrollment will be limited to 20 participants and will be "First Come, First Serve."

The workshop is one day from 8:30 am to 3:30 pm (about 6 hours) and 1/3 is health impact, 1/3 is community health engagement (planning), and 1/3 is health budgeting. Each participant will receive a packet of selected materials and a CD with all materials. In addition, Ann Peton will provide a one-hour training session on how to use mapping and spatial data analysis to further support the outcomes of the National Center.

Professionals completing the workshop will be able to measure the economic impact of the health sector on counties, communities, or zip code areas in their state. Economic impact studies can also measure the impact at the regional, state, or national level.

Participants will receive community health engagement (strategic health planning) materials and instruction. Materials include:

- Economic impact of health sector
- Health survey instrument
- Health inventory document
- Secondary health data report

Participants will receive an overview of how to conduct specific health budget studies such as:

- Primary care physician
- Emergency medical services
- Adult day services
- Kidney dialysis

Trainers

Dr. Gerald A. Doeksen is Regents Professor/Health Economist for the Department of Agricultural Economics at Oklahoma State University. Dr. Doeksen was awarded the American Rural Health Association Research Award in 1984 for developing medical-practice feasibility guidebooks and was honored in 1985 by the Journal of Emergency Medical Services for his guide for planning rural EMS systems. Dr. Doeksen has worked with Oklahoma communities and health providers for over 25 years and co-founded Rural Health Works. He contributes to this campus-community partnership by sharing his special expertise in measuring the economic benefits of the health sector and in developing budget studies for health services.

Cheryl F. St. Clair has over 30 years of experience in rural community development and 5 years experience in hospital administration. She has assisted with the development of RHW partnerships and its tools. Ms. St. Clair presents at the "Train the Trainer" workshops, develops web tools, and provides ongoing technical assistance to other states. Dr. Doeksen and Ms. St. Clair have expanded the National Center to over 40 states by training teams to use the tools and processes in partnership with their local communities.

Val Schott is Director of the Oklahoma Office of Rural Health, a partner in the OSU Rural Health Policy & Research Center. He is involved with community level strategic planning to improve health systems delivery in rural Oklahoma. He is actively involved in NRHA and NOSORH and facilitates communication with the State Offices of Rural Health and the Federal Office of Rural Health Policy. He advocates for legislation that will benefit rural communities across the nation as well as promoting the education of rural health care professionals through frequent speaking engagements.

Ann Peton is the Director of the Center for Rural Health, Education, and Research at the Virginia College of Osteopathic Medicine in Blacksburg, VA. She holds a B.S. in Geography and has spent over 25 years working with local, state and national entities and individuals, including four years as Director of the Community Information Resources Center (CIRC) at the Rural Policy Research Institute (RUPRI). More recently, Ms. Peton has partnered with healthcare providers, State Offices of Rural Health, the American Medical Association (AMA) and American Osteopathic Association (AOA) in looking at effective and innovative ways to use mapping and data analysis to better identify solutions to a multitude of healthcare workforce policy issues.

Additional RHW Assistance

The workshop will end by 3:30 pm. After the workshop, both Dr. Doeksen and Ms. St. Clair are available by phone or email to assist with any questions or additional needs. Additional training can be provided in Oklahoma by appointment; the only cost would be the travel to Oklahoma. If on-site training is needed, there will be a cost depending on funding availability.

Cost of the Workshop

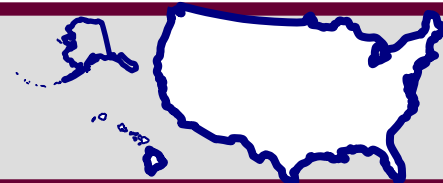
Funding for the National Center is from a grant with the federal Office of Rural Health Policy. The cost to each participant will be their time, travel, hotel, per diem and a registration fee to cover the cost of lunch, breaks, and other miscellaneous expenses. To register, complete attached form. If you have questions, contact Gerald A. Doeksen or Cheryl F. St. Clair at 405-744-6083.

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National Center for Rural Health Works



National Center for Rural Health Works Training

One-Day Workshop, Wednesday, July 7, 2010

Hosts: Nevada Office of Rural Health & University of Nevada, Dept. of Applied Economics

Workshop Location: Siena Hotel Spa Casino

REGISTRATION FORM (Please print or type)

Please use separate form for each person registering

Deadline for registration is June 15, 2010.

Name: _____

Title: _____

Company / Organization: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Registration Fee: **\$80**; Student Rate: **\$65**

(Circle the rate that applies)

Payment Method:

Enclosed Check/Money Order - Payable to OSU

Purchase Order PO # _____

OSU FEIN: 73-6017987

Purchase Order Information:

ATTENTION: _____

Organization Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Charge my credit card: MasterCard VISA

Credit Card No.: _____ Expiration Date: _____

Name as it appears on card (*please print*) _____

Signature (required): _____ Date: _____

Participants are responsible for their own hotel room reservations and hotel room payment.

Conference Designated Hotel:

**Siena Hotel Spa Casino
One South Lake Street
Reno, NV 89501**

Phone: 775-321-5855

Fax: 775-321-5325

**Group Rate: \$59/night +
13.5% taxes and \$3
portage fees**

(Be sure to ask for Rural Health Works Group Rate)

Return completed form and **payment in full** by **June 15, 2010** to:

**OSU Ag Conferences, ATTN: National Center for RHW Workshop,
430 OSU Student Union, Stillwater, OK 74078**

Registration Questions: 405-744-6489 at OSU Ag Conferences

Credit Card and Purchase Order Registrations may be faxed to: 405-744-8491

Program Questions: 405-744-6083 for Cheryl St. Clair